COMPANY PROFILE

PURE AMBOINA | AMBON, MALUKU, INDONESIA



Who We Are

Pure Amboina is a cold-pressed fruit and vegetable juice brand operating in Ambon, Maluku, Indonesia since September 2025. Our beverages contain no added sugar, no added water, and no preservatives. We serve individual customers, events, and bulk-order partners.

Business Identity

Brand / trade name	Pure Amboina
Legal entity	PT Pure Amboina Nusantara (Indonesian single-shareholder limited liability company / Perseroan Perorangan)
Business location	Jl. Wolter Monginsidi, Lateri, Baguala, Ambon, Maluku 97231, Indonesia

Main activities	Fruit and vegetable juice processing, beverage production and retail
NIB	0611250010112 (OSS record under Windatania Untung; registration alignment with the company to be verified)
Relevant KBLI	10306 – Fruit and Vegetable Juice Processing; 11053 – Beverage Industry; 47222 – Non-alcoholic Beverage Retail
Halal certificate	ID81110059095320426 (issued 24 April 2026; registered holder: Windatania Untung)
Halal scope	Seven juice products listed in the official certificate attachment

Products & Differentiation

Seven 250 ml bottled varieties: Morning Sunshine, Refresh Watermelon, Tropical Glow, Carrot Booster, Green Harmony, Golden Flow, and Purple Harvest. All are offered without added sugar, water, or preservatives. See the separate Product Catalogue for ingredients and product details.

Supply Capacity & Commercial Terms

Routine production	150–200 bottles of 250 ml per day
Bulk-order MOQ	100 bottles
Lead time	3 days for an order of 100 bottles
Larger orders	Production and delivery timing agreed according to quantity and ingredient availability

Responsible Operations & Partnerships

Pure Amboina is developing ecoenzyme and compost initiatives using fruit and vegetable processing residues. Event orders and business enquiries are welcomed. Cold-chain delivery feasibility, validated shelf life and destination-market compliance must be established before any export commitment.

Business Contact

WhatsApp: +62 811 5990 1912 | Instagram: @pureamboina | Website: www.pureamboina.com

Legal documentation note: PT Pure Amboina Nusantara was approved as a Perseroan Perorangan by the Ministry of Law on 9 April 2026 (AHU-A002163.AH.01.30.Tahun 2026). The supplied NIB and halal certificate list Windatania Untung.

Corporate Registration

Legal entity: PT Pure Amboina Nusantara (Perseroan Perorangan). Ministry of Law approval: AHU-A002163.AH.01.30.Tahun 2026, dated 9 April 2026. Establishment statement: 9 April 2026. Registered owner: Windatania Untung. Registered address: Jl. Wolter Monginsidi RT 006/RW 003, Lateri, Baguala, Ambon, Maluku 97231, Indonesia.